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JOIN YXC 2026

THE YOUTH XCHANGE VIDEO COMPETITION

For more information please contact:
DOH.ADAD.OPIOIDSettlement@doh.hawaii.gov



OVERDOSE AWARENESS

DANGERS OF OPIOIDS LIKE FENTANYL

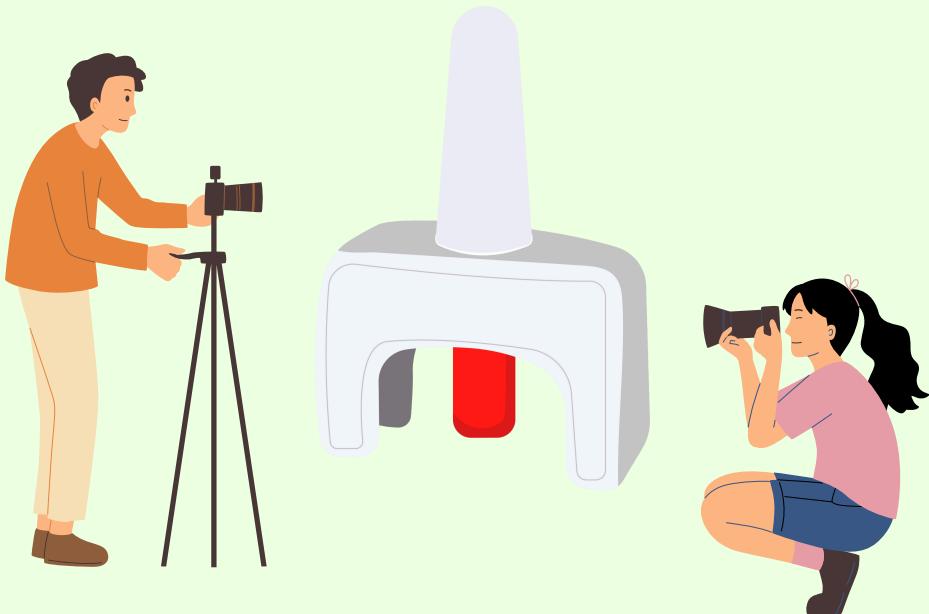
The Challenge

Fentanyl is taking lives, but we have tools like naloxone to save them. The more people who know, the more lives we can protect.

High School Students: Create a 30-60 second PSA

on preventing opioid overdoses—show naloxone, how to use it, and the danger of fentanyl. Keep it creative, powerful, local, accurate, and hopeful.

*Do not use DOH logo in any content



Why It Matters

“Don’t do drugs” isn’t enough. Sharing the truth, understanding why people use, and providing support saves lives. Your PSA can normalize naloxone, show how it works, and make a difference.