

'Ōlelo Youth Exchange 2022

Sponsored Category: **Traffic Safety**

In Hawaii, traffic crashes are the leading cause of death and fatal injury for those ages 6-17.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe. Department of Health EMS & Injury Prevention System Branch, the sponsor of this category, encourages you to create videos portraying positive actions you can take to prevent traffic related injuries. Some ideas could include:



Share some positive actions you or a friend could take if you are ever faced with a driver that has had too much to drink to **safely take you home**.



Use this opportunity to share about new **roadway safety features** in your community and how to use them (like speed bumps, new sidewalks, bicycle lanes, improved crosswalks or roundabouts).



Share the benefits of driving the **speed limit**.



Share tips on how you stay **distraction free** while driving



Share why it's important to wear your **seat belt** or **helmet** (bike and moped riders)

Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long.