

FAMILY EMERGENCY PREPAREDNESS



Hawaii is vulnerable to hurricanes, flooding, earthquakes, wildfires, and other disasters. These events can happen at any time and disrupt your life, but planning and preparing *now* may help you and your family endure the disaster better and recover more easily.

The good news is you can help your family plan for these disasters. Putting together an emergency kit (at least two weeks of water, food, medicine, and other essentials) or making a family emergency plan is simpler than you think!

The Hawaii Department of Health wants your help to get the message out. Use your creativity to **develop a Public Service Announcement (PSA)** that demonstrates how to get prepared NOW (with “Necessities, Organization, and Wellness”).

Your PSA should be **45 to 90 seconds long** and creatively address DOH’s emergency preparedness messaging: **“Get a kit, make a plan, stay informed”** and **“Prepare NOW!”**



✓ **Necessities.**

Necessities to stay clean, warm, hydrated, fed and in touch.



✓ **Organization.**

Organized so loved ones are all informed and on the same page



✓ **Wellness.**

Wellness steps and needs to keep healthy and less stressed.

Here are some ideas you can explore in your PSA, or come up with your own:

- What does your family emergency kit look like?
- How do you help other family members prepare (e.g., grandparents, young siblings)?
- Family communication plans
- Evacuation plans
- Your family practicing wellness (e.g., running, walking, hiking)
- How are your pet(s) prepared?

For more ideas and information, visit the DOH Office of Public Health Preparedness at health.hawaii.gov/prepare/protect-your-family and www.preparenowhawaii.org, or email us at jonathan.hilts@doh.hawaii.gov.