

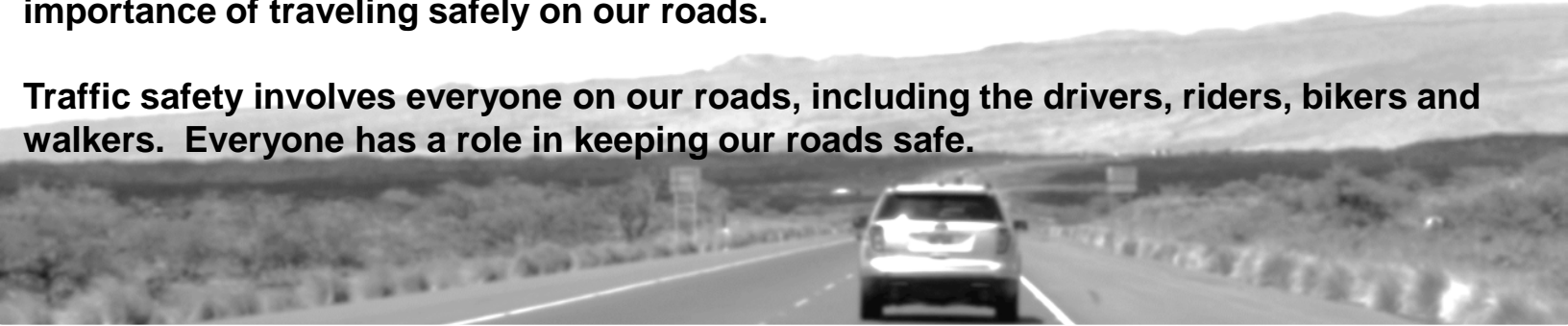
Youth Xchange 2019 Sponsored Category:

Traffic Safety

Each year there are an average of 100 traffic related deaths and an average of 7,000 individuals are hurt in motor vehicle crashes in Hawai'i.

GEICO and the Hawai'i State Department of Health Injury Prevention and Control Program are co-sponsoring a special Youth Xchange video category about the importance of traveling safely on our roads.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe.



Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long. Apply your creativity to any message related to traffic safety, such as:

Promoting the Universal Seat Belt Law

Wearing a helmet (biking, moped or motorcycle riding)

Drivers giving bicyclists 3 ft of space while passing

Driving the speed limit and yielding to pedestrians

Driving free of any distractions, drugs, or alcohol

Using lights or reflective clothing when walking or bicycling

Or a positive action that will keep you and your family free from a traffic related injury.

Winning entries receive Sony cameras!

This category is sponsored by.



GEICO

If you have questions about traffic safety or traffic safety data, please go to:

www.health.hawaii.gov/injuryprevention

or call 808-733-9247

All entries must be uploaded to 'Ōlelo's OmniContest site by 11:59 p.m. HST on **Friday, February 15, 2019.**



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