



The Senate

STATE CAPITOL
HONOLULU, HAWAII 96813

February 1, 2018

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VICE PRESIDENT

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CHIEF CLERK
CAROL TANIGUCHI

Mr. Laurence Schott, Senior Director
Government Affairs, West Region
Charter Communications
10450 Pacific Center CT
San Diego, California 92121

Dear Mr. Schott:

RE: OPPOSITION TO PROPOSED PUBLIC, EDUCATION, AND GOVERNMENT
(PEG) CHANNEL LOCATION CHANGES

‘Ölelo Community Media, O‘ahu’s non-profit PEG access provider, has been serving our communities for nearly 30 years. Like all other PEGs in the state, ‘Ölelo is committed to the principles of hyper local programming and freedom of speech. The channel numbers used by all of our PEGs have been established for 20-plus years. People know exactly where to find them. But Spectrum’s forced channel relocation will abruptly change this, causing severe channel confusion that will begin in neighborhoods across O‘ahu, and spread throughout the state.

Charter Communications/Spectrum’s decision to relocate Public, Education, and Government (PEG) channels on Oahu is not in the best interest of our citizens and is not in the best interest of serving cable subscribers in Hawaii. Spectrum’s forced ‘Ölelo channel change will pave the way for forced channel changes to all other PEGs in the State of Hawaii - Nā Leo on Hawai‘i County, Akakū on Maui County, and Ho‘ike on Kaua‘i County.

The hyper local programming ‘Ölelo provides includes City Council meetings, legislative hearings and sessions, community town halls, non-profit programs, and local stories produced by community media makers. In fact, ‘Ölelo provides the only local channel on O‘ahu dedicated to government programs, an essential tool for ensuring government transparency. Channel 49 and Video On Demand Channel 50 enables the Hawai‘i State Legislature, government agencies, and local officials to communicate timely messages, air public hearings, and capture government programs that inform and engage civic participation.

Most recently, 'Ōlelo's 'Live at the Legislature – a new production created in partnership with the Hawaii State Legislature, is an example of 'Ōlelo's critical role in fulfilling the increasing demand for transparency in government by providing a weekly rundown of legislation circulating this session. Any change to 'Ōlelo's current channel assignment would be detrimental to our efforts and could irreversibly damage our ability to effectively connect with the people of Hawai'i.

We are also aware that in the digital migration of your cable services in greater Los Angeles, the PEG assigned channels remained at the same location. Here in Oahu and throughout the state of Hawaii, we request the same consideration. We strongly urge that all PEG channels remain at their current locations.

Sincerely,

Annex Mercado Kim, District 14
Jim [unclear], District 10
[unclear] District 15
Ep [unclear]
Cherene [unclear] Dist 17
Breene [unclear] District 16
Michelle [unclear]
[unclear]
Rose F. [unclear]
Mike Gabriel District 20
[unclear]

Ronny & Baku
Jim
[unclear]
Will [unclear]
[unclear]
[unclear]
[unclear]
[unclear]
[unclear]
[unclear]

cc: Catherine P. Awakuni Colon, Director
State of Hawai'i Department of Commerce & Consumer Affairs
(Via E-mail Only: cabletv@dcca.hawaii.gov)

Ji Sook "Lisa" Kim, DCCA Cable Television Administrator
State of Hawai'i Department of Commerce & Consumer Affairs
(Via E-mail Only: cabletv@dcca.hawaii.gov)

Sanford Inouye, President and Chief Executive Officer
'Ōlelo Community Media
(Via E-mail Only: communityrelations@olelo.org)