

## OFFICE OF THE MAYOR

Ke'ena O Ka Meia COUNTY OF MAUI – Kalana O Maui

January 29, 2018

Mr. Lawrence "Buzz" Schott Senior Director, Government Affairs, West Region Charter Communications 10450 Pacific Center CT San Diego, CA 92121

Dear Mr. Schott:

My office has become aware that, on February 6, 2018, Spectrum has decided to relocate Oahu's PEG access channels, over the objection of its PEG access provider, Olelo, to high-numbered digital channels that are hard to find, hard to watch, and require special equipment to view. It is our understanding that these community channels are the only local channels to be adversely affected in this way and that Spectrum has similar plans in store for Akaku and Maui County.

I would like to register my strong objections for the following reasons:

- Maui County has two franchise renewal applications pending and is not subject to the outdated terms and conditions of the Oahu franchise which was awarded in 2010. We also question the wisdom of surrendering analog public benefit bandwidth to the cable operator in exchange for digital spectrum of less than equal value.
- Akaku's Channels are a vital resource for access to comprehensive election year coverage, candidate access to the electorate and voter engagement. Any attempt to diminish citizen access to these channels will have a damaging effect on Maui County's electoral process.
- 3. In every cable related public hearing, including Franchise renewal and Transfer of ownership to Charter and noted in the DCCA's Community Ascertainment Report of 2013 hundreds of Maui County residents testified as a top priority that Spectrum be required to cablecast Akaku channels with equivalent signal quality as local broadcast channels in high definition and that channel identification numbers be kept in the same locations so they can be easily found by viewers.

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> 4. The current statewide framework of standard, recognized channel numbers for PEG is a successful and valuable model. Moving Olelo's designations and those of neighbor islands is antithetical to the purpose of PEG access to begin with, will certainly have the effect of fracturing and losing audience and is a barrier to civic engagement.

Since there appears to be no compelling technical reason to move these channels, I would like to respectfully recommend to the DCCA that Charter's Kahului and Lahaina franchise renewals be held in abeyance until this matter is resolved to the complete satisfaction of Maui County and of Akaku Maui County Community Television.

Sincerely,

ALAN M. ARAKAWA Mayor, County of Maui