Youth Xchange 2018 Sponsored Category:

Traffic Safety

Each year an average of 6,400 individuals are hurt in motor vehicle crashes in Hawai‘i. That's at least one individual every 2 hours.

GEICO and the Hawai‘i State Department of Health Injury Prevention and Control Program are co-sponsoring a special Youth Xchange video category about the importance of traveling safely on our roads.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe.

<table>
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<tr>
<th>Mode</th>
<th>Average Injuries / Year</th>
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<th>Average Injuries / Year</th>
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</thead>
<tbody>
<tr>
<td>Bicyclists</td>
<td>234</td>
<td>Car/ Truck Riders</td>
<td>4,119</td>
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<tr>
<td>Motorcycle and Moped riders</td>
<td>1,176</td>
<td>Pedestrians</td>
<td>491</td>
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<td><strong>TOTAL</strong></td>
<td><strong>6,020</strong></td>
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Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long. Apply your creativity to any message related to traffic safety, such as:

- wearing seatbelts (all ages, all seats)
- driving sober
- wearing helmets
- driving distraction free
- sharing the road
- theme: Towards Zero Deaths
- driving the speed limit
- yielding to pedestrians in crosswalks

Winning entries receive Sony Cameras!

This category is sponsored by:

GEICO

If you have questions about injury prevention, please go to [www.health.hawaii.gov/injuryprevention](http://www.health.hawaii.gov/injuryprevention) or call 808-733-9247.

All entries must be uploaded to ‘Ōlelo’s OmniContest site by 11:59 p.m. HST on Wednesday, February 28, 2018.

Follow us on Facebook: YXCE3 or Visit [www.olelo.org/yxc](http://www.olelo.org/yxc) for contest updates.