



Youth Xchange 2018 Sponsored Category

Pathways to a Better Life

48% of our community is ALICE®. **Who is ALICE?** ALICE stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. These are hardworking people you see every day—the cashier at your favorite store, the waiter at your favorite restaurant, the janitor and health aide at your school, and more. Our families struggle every month to pay for basic bills like rent, groceries and gas.

We all know ALICE. Half of us are ALICE. It might be our family, our friend at school or a neighbor. ALICE's struggles are our struggles. When aunty or uncle can't pay rent, they might move in with us. If dad or mom's car breaks down and they don't have enough money to fix it, they might miss work. That means less money for food and bills.

HOW CAN YOU HELP? By talking about ALICE and thinking about what you can do to give yourself a stronger start in life. Your 30 second PSA or 3 minute video should focus on the problem and solutions for ALICE.

Some topics for your video could be:

- Consider what options you and your friends have after high school. College? Military? Trade apprenticeship? How could those options keep you from becoming ALICE?
- How are you accountable for the decisions you make about your future? How do you make sure you're making good decisions for the long term, not short term?
- What can you do as a student to assist ALICE families now?

For more information, visit auw.org



All entries must be uploaded to 'Ōlelo's OmniContest site
by 11:59 p.m. HST on **Friday, February 15, 2019.**



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