

Youth Xchange 2018 Sponsored Category:

Traffic Safety

Each year an average of 6,400 individuals are hurt in motor vehicle crashes in Hawai'i. That's at least one individual every 2 hours.

GEICO and the Hawai'i State Department of Health Injury Prevention and Control Program are co-sponsoring a special Youth Xchange video category about the importance of traveling safely on our roads.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe.

Mode	Average Injuries / Year	Mode	Average Injuries / Year
Bicyclists	234	Car/ Truck Riders	4,119
Motorcycle and Moped riders	1,176	Pedestrians	491
<i>TOTAL</i>			<i>6,020</i>

Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long. Apply your creativity to any message related to traffic safety, such as:

wearing seatbelts (all ages, all seats)

driving sober

wearing helmets

driving distraction free

sharing the road

theme: Towards Zero Deaths

driving the speed limit

yielding to pedestrians in crosswalks

Winning entries receive Sony Cameras!

This category is sponsored by:

GEICO



If you have questions about injury prevention, please go to www.health.hawaii.gov/injuryprevention or call 808-733-9247.

All entries must be uploaded to 'Ōlelo's OmniContest site by 11:59 p.m. HST on **Wednesday, February 28, 2018**



Follow us on Facebook: YXCE3 or Visit www.olelo.org/yxc for contest updates.

