



# 2018 Youth Xchange Student Video Competition

Ōlelo (which in Hawaiian means “to speak”) empowers student voice by airing every student entry on cable television and over the internet. Enter Ōlelo Community Media’s 15th annual statewide student Youth Xchange video competition and learn the value and importance of speaking out on issues that concern our youth by using the creative and powerful medium of video.

All Hawai’i state public, private, home school and college students are welcome to participate in the only statewide student video competition.

## Competition Instructions:

1. **MANDATORY:** All entries must focus on an **ISSUE** that affects community, our state, or the world.
2. Students may only submit entries into one division: Elementary, Middle or High. Department of Education or Local School Board sanctioned Middle/Intermediate schools, ranging from either 5<sup>th</sup> or 6<sup>th</sup> – 8<sup>th</sup> grades, that are collocated on or integrated with either an elementary and/or high school must submit all Middle school student entries into the Middle school division.
3. Same footage cannot be used in multiple entries. Duplication of footage or script in more than one entry may lead to disqualification. Each entry shall be submitted into one category and must represent substantially unique efforts.
4. Each entry must be uploaded to Ōlelo’s OmniContest website (link to be provided) between January 8, 2018 and 11:59 p.m. HST on February 28, 2018. All tabs and fields of the online submission form must be completely filled in and double checked for accuracy; i.e. title, category, first and last names of students, etc. Incomplete submissions may lead to disqualification. Maximum file size is 1GB.
5. All entries should be submitted as MOV formatted files.

6. Entries that are two minutes in length or longer are required to have a closing graphic (also referred to as “end slate”). The end slate must be 10 seconds (not counted towards the minimum or maximum allotted times) of on-screen display of the full name of the Producer or Production Organization (school name), physical address and/or telephone number. Email address is optional. Example: Waipahu Elementary School, 94-465 Waipahu Street, Waipahu, HI 96797 and/or (808) 675-0150
7. Entries should start and end in no more than one solid frame of black.
8. The video must have been shot and edited between March 1, 2017 and February 28, 2018. The video must have been written, produced, shot, and edited by the student(s); adult or faculty input must be purely advisory.
9. Up to five (5) students may be recognized on the entry form. If selected as a finalist, up to five (5) students, as listed on entry form, will be invited to the awards banquet. Due to limited funding, space permitting, additional tickets may be purchased at cost for additional students.
10. Submissions produced by students from any school (public, private, home, and college) in Hawai‘i, that meets and complies with all contest rules, are eligible for this contest regardless of entry in other competitions.
11. Home school students must obtain a faculty signature from their affiliated Hawai‘i State Department of Education school. Prizes won by home school students will be given to the home school organization.
12. College students are eligible to enter the Experts Category if they are enrolled at a higher education institution in Hawai‘i. Prizes won by college students will be given to the college’s video/film program.
13. Categories with five or less entries will not compete, unless otherwise approved by category sponsor or program director. Submissions will be offered opportunity to compete in a similar category.
14. Any student that has won twice in past Youth Xchange contests, or who has received extensive or advanced video or animation instruction or assistance (eg. Hiki Nō, Student Television Network, etc.), is enrolled in an advanced video or animation class, or has been paid for related work, is eligible to enter only in the Jr. Experts and Experts Categories, respectively.
15. Entrants in the Jr. Experts or Experts Category are not eligible to enter in other categories.

16 . Teachers and/or adult advisors are responsible for obtaining copyright clearance for all materials used in the video entry. Failure to do so may result in disqualification.

Reminders: 1) Entries must be **uploaded and submitted by 11:59 p.m. HST on February 28, 2018** and 2) date, time and location of banquet are “to be announced” in the near future.

**2017-2018 General Categories (3):**

<b>Mini Documentary</b>	In-depth program of an event, issue, place, individual or group. (10 minute maximum)
<b>Public Service Announcement (PSA)</b>	A commercial length, informative but concise video about an issue. (30 second maximum, production credit or acknowledgement graphics do not count as part of the 30 second maximum)
<b>Short</b>	A creative look at an issue using comedy, drama, music or a cultural setting. (5 minute maximum)

**2017-2018 Expert Categories (2):**

<b>Junior Expert</b>	This category allows <b>students K through Middle school</b> with extensive video production skills to compete in a category that recognizes technical expertise using video. Youth Xchange winners who have won two or more times, students who have worked (for hire) professionally creating video, and/or students participating in or receiving help from other students in an advance video or digital media program must enter this category. (10 minute maximum)
<b>Expert</b>	This category allows <b>high school and college students</b> with extensive video production skills to compete in a category that recognizes technical expertise using video. Youth Xchange winners who have won two or more times, students who have worked (for hire) professionally creating video, and/or students participating in or receiving help from other students in an advance video or digital media program must enter this category. (10 minute maximum)

## 2017-2018 Sponsored Categories (11):

<p><b>Assessments – Setting Yourself Up for Success</b></p>	<p>Sponsored by State of Hawaii DOE Strategy Innovation and Performance Office (<a href="http://www.hawaiipublicschools.org/TeachingAndLearning/Testing/Pages/home.aspx">www.hawaiipublicschools.org/TeachingAndLearning/Testing/Pages/home.aspx</a>)</p> <p>Hawaii’s statewide assessments give you an opportunity to show what you know and what you are able to do. Test results help teachers understand students’ educational needs. This process is essential to helping students become successful lifelong learners. Create an original 30-second PSA that illustrates how assessments can help you set yourself up for success.</p>
<p><b>Creating Peace</b></p>	<p>Sponsored by the Rotary Club of Honolulu (<a href="http://www.honolulurotary.com">www.honolulurotary.com</a>)</p> <p>This category is about the importance of PEACE in our lives and in the word. Videos can be up to 5 minutes long. Apply your creativity to any topic about Creating Peace, such as: bullying, domestic violence, peer mediation, or racism.</p>
<p><b>Fight the Bite</b></p>	<p>Sponsored by Hawaii State Department of Health, Public Health Preparedness Branch (<a href="http://www.health.hawaii.gov/docd/about-us/public-health-preparedness-branch">www.health.hawaii.gov/docd/about-us/public-health-preparedness-branch</a>)</p> <p>Mosquitoes can carry viruses that cause serious illnesses. Use your creativity to develop a 30-60 second PSA that explains what people can do to protect themselves and their families from mosquito bites and prevent mosquito breeding areas around their homes and communities.</p>
<p><b>Forest Inspired</b></p>	<p>Sponsored by Hawaii State Department of Land and Natural Resources, Division of Forestry &amp; Wildlife (<a href="http://www.dlnr.hawaii.gov/dofaw">www.dlnr.hawaii.gov/dofaw</a>)</p> <p>This category addresses the importance of healthy forests and natural areas in our lives. Hawaii’s forests give us room to breathe, are home to native species found nowhere else, and provide the water we drink. Be creative with a 3-5 minute video that covers any topic about Forests in Hawaii, including: healthy forests and drinking water, mauka to Makai connections, native species, taking action, etc.</p>
<p><b>Me and the Law</b></p>	<p>Sponsored by Hawaii State Bar Association (<a href="http://www.hsba.org">www.hsba.org</a>)</p> <p>Law touches nearly all aspects of our lives every day from the water you drink, the food you eat, and the air you breathe. Apply your creativity to any topic about how the law affects your life, such as: your rights as a citizen, the importance of checks and balances, the importance of the courts, the unique protections of Hawaii law, equality for your family, or justice for the community. This category is</p>

	looking for stories about the impact the law has on your life, your family, or your community. Submission should be shorts of 1 to 5 minutes.
<b>No Vape</b>	Sponsored by Hawaii Public Health Institute ( <a href="http://www.hiphi.org">www.hiphi.org</a> ). Vaping and e-cigarettes are harmful to the health of teenagers. Too many teens are not aware of the risks and that is why vaping is becoming more and more popular among middle school and high school youth. HiPHI is looking for creative and innovative videos, 30-to-60 seconds, to educate and raise awareness about the harmful effects of vaping and using e-cigarettes. HiPHI want messages that will help youth say “NO” to vaping.
<b>Start Living Healthy</b>	Sponsored by Hawaii State Department of Health, Chronic Disease Prevention and Health Promotion Division ( <a href="http://www.health.hawaii.gov/chronic-disease">www.health.hawaii.gov/chronic-disease</a> ) Get active! Create a 30-to-60 second video to promote active transportation—walking, biking, skating, and rolling (wheelchairs too)—to school. Show how active transportation to school can be fun, safe, and easy to do. Show the benefits of active transportation to school for your health, the environment, and your community.
<b>Storm Water Hero</b>	Sponsored by City & County of Honolulu Department of Facility Maintenance, Storm Water Quality Branch ( <a href="http://www.honolulu.gov/dfmswq">www.honolulu.gov/dfmswq</a> ) When it rains, water flows from homes and businesses, streets, gutters, and storm drains untreated to our streams and ocean. Keeping street gutters free of debris and installing green infrastructure prevents flooding and minimizes unhealthy water pollution. Use your creative powers to make a short video 1 to 5 minutes long that showcases ways to minimize flooding and water pollution.
<b>The Value of Water</b>	Sponsored by the Honolulu Board of Water Supply ( <a href="http://www.boardofwatersupply.com">www.boardofwatersupply.com</a> ) This category raises awareness about the value of water. Create and submit a 30-second PSA. In order to best demonstrate and recognize the value of water, it is important to learn about O’ahu’s water cycle, good water management, and water conservation practices.
<b>Traffic Safety</b>	Co-Sponsored by GEICO Hawaii ( <a href="http://www.geico.com">www.geico.com</a> ) and Hawaii State Department of Health, Emergency Management Services & Injury Prevention Division ( <a href="http://www.health.hawaii.gov/injuryprevention">www.health.hawaii.gov/injuryprevention</a> ) This category underscores the importance of traveling safely on our roads. Traffic safety involves everyone on our roads, including drivers, riders, bikers, and

	walkers. Everyone has a role in keeping our roads safe. Create a 3-5 minute video or 15-25 second PSA that conveys any message related to traffic safety, such as: wearing seatbelts (all ages, all seats), wearing helmets, sharing the road, driving sober, driving distraction free, etc.
<b>Vote to Rise</b>	Sponsored by Council for Native Hawaiian Advancement <a href="http://www.hawaiiancouncil.org">www.hawaiiancouncil.org</a> This category represents the need for voter registration, education, and engagement, including getting to the polls and casting a ballot. Students are asked to be creative in coming up with either a 30 or 60 second PSA that includes: 1) Voter Registration: Text “788683” and type “vote to rise” in the comment line; 2) Voter Education: include a message about when, where, and how potential voters can cast a ballot as well as what and where ballot measures can be found.

**2017-2018 Awards:**

<b>General Categories</b>	Each General category will have up to three (3) finalists per division, of which one (1) per division will be named the winner.
<b>Expert Categories</b>	Each Expert category will have up to three (3) finalists, of which one (1) will be named the winner.
<b>Sponsored Categories</b>	Each Sponsored category will have up to three (3) finalists per division, of which one (1) per division will be named the winner.
<b>Spirit Awards</b>	Sponsored by Hawaii State Department of Education, Communications Office Video Production Branch. This award recognizes, for each division, the 1) school with the most student participation and 2) school that submits the most eligible entries into the competition.
<b>Newcomer Awards</b>	This award recognizes, for each division, an entry from either a first-time participating school or school that is returning after a 3-year hiatus (for 2017-2018 competition and award season, school would not have participated in Youth Xchange since 2014-2015 season) that captures the essence of free speech. The selection will be based primarily on message and not technical skills or qualities.

*Speak out on issues that affect you and share your concerns with your community and the world.*