

'ŌLELO Community Television

Report to the Community

When our voice thrives, so does our community.

For 'Ōlelo Community Television, this is more than a slogan. It expresses the essence of what we, at 'Ōlelo, believe. As O'ahu's community access provider, we strive to ensure a variety of voices and programming on our six cable channels that contribute to an informed and engaged community, promote lifelong learning, increase civic participation and open government, and foster community well-being. We help people tell their stories and share their views through the powerful medium of cable television—without the constraints and costs of

commercial television. Through our six neighborhood Community Media Centers (CMCs), we offer video training, facilities, resources, and production support.

'Ōlelo Community Television is a valuable resource for O'ahu's communities, and we want more people and organizations to know about and use the services and tools that are available to them.

This Report to the Community provides an overview of our services and impact in the community. The report is organized in sections, which emphasize key facets of 'Ōlelo, including: community building (SPEAKTogether), education (SPEAKSmart), civic participation and open government (SPEAKFreely), service to nonprofit organizations (SPEAKwithAloha), and transformational change (SPEAKChange). The stories, testimonials, services and initiatives described here reflect 'Ōlelo's ongoing collaborative efforts with our government, education and nonprofit partners, and our community producers and volunteers.



A student, trained on 'Ōlelo equipment, videotapes a project for her media technology class.

What is Community Access?

Also known as Public, Educational Governmental (PEG) access, community access is the result of a national citizens' movement in the 1970s to provide communities with a voice through their local cable systems. Community access is a tool that enables people to speak to their community and exercise their First Amendment right to free speech through cable television.

Established in 1989, 'Ōlelo is one of the country's largest community access providers. Its multiple neighborhood-based Community Media Centers were one of the first in the nation and serve as a model in certain mainland cities.

Looking Ahead

'Ōlelo Community Television will continue to listen to the communities we serve, while exploring and keeping abreast of new and innovative technologies to enhance the services we offer. Community access belongs to all of us. We encourage you to express your views, share your message, tune in to 'Ōlelo, and experience the many voices of our communities.

Our Mission 'Ōlelo's mission is to:

- *Promote lifelong learning through the creation, production and cablecasting of programs that are aimed at the preservation, development and enhancement of the diversity of thought, culture and heritage on O'ahu;*
- *Facilitate communication through electronic media technology for community empowerment; and*
- *Increase civic participation in the democratic process by promoting understanding and informed use of electronic media.*

(On the Cover:) "Ōlelo," in Hawaiian, means "to speak." As O'ahu's community access provider, 'Ōlelo Community Television is committed to ensuring that island residents have a media outlet which enables them to speak and be heard on issues affecting their community. Because when our voice thrives, so does our community. And, just as 'Ōlelo is committed to enhancing the diversity of thought, culture and heritage on O'ahu, its employees (pictured on the cover) reflect the diversity of the communities they serve.